

# Business Development Programme (Digital Consultancy Grant)



## Why engage with this programme?

IDA Ireland is keen to support companies to digitally transform their operations in Ireland to greatly improve their strategic influence and impact on an international level.

This grant is intended to assist in funding the cost of consultants to work with a company's Irish leadership team in addressing how to create a Strategic Digital Transformation Programme through the use of disruptive sustainable technologies to ensure companies deliver new and improved products and services and maintain competitiveness.



## Who is involved and how?

Companies can discuss current challenges with their IDA Ireland Project Executive to see if this programme could help. Project Executives will seek support from IDA Ireland.

The Client leadership team needs to make a commitment to the process; complete the application form for funding support; choose the consultant and work through the agreed process until a desired outcome is achieved.



## How to engage with this programme:

Companies discuss digitalisation needs with IDA Project Executive and choose an approved consultant to work with them to develop a Strategic Digital Transformation Programme with the following key steps

- Define goals and objectives for the digitalisation strategy.
- Mapping the “as-is” key business processes and key information flows.
- Assessment of current IT systems and alignment with the new business strategy
- Mapping the “to-be” key business processes, key information flows, and reporting requirements.
- Creation of a comprehensive architectural blueprint
- Creation of a technological roadmap
- High level costing estimates
- Provide resources such as Project Management , Data Cleansing, change management for the Strategic Digital Transformation Programme.

## How the programme is grant aided

The % of funding by IDA Ireland is approved on a case by case basis up to a maximum grant of €300,000 on consultancy costs, determined by the numbers of days companies need to work with a consultant.

Consultant costs of up to €1,500 per day are eligible for grant aid. Companies can apply for this programme at any time by contacting their IDA Project Executive or the Talent Development & Digitalisation team.

## Environmental Compliance and Do No Significant Harm

Selected projects must comply with relevant EU and national environmental legislation and in particular with the 'Do no significant harm' Technical Guidance (2021/C58/01). Specifically the following projects are not eligible:

- Activities related to fossil fuels, including downstream use<sup>1</sup>;
- Activities under the EU Emission Trading System (ETS) achieving projected greenhouse gas emissions that are not lower than the relevant benchmarks<sup>2</sup>;
- Activities related to waste landfills, incinerators<sup>3</sup> and mechanical biological treatment plants<sup>4</sup>; and
- Activities where the long-term disposal of waste may cause harm to the environment.

1. Except projects under this measure in power and/or heat generation, as well as related transmission and distribution infrastructure, using natural gas, that are compliant with the conditions set out in Annex III of the 'Do no significant harm' Technical Guidance (2021/C58/01).
2. Where the activity supported achieves projected greenhouse gas emissions that are not substantially lower than the relevant benchmarks an explanation of the reasons why this is not possible should be provided. Benchmarks established for free allocation for activities falling within the scope of the Emissions Trading System, as set out in the Commission Implementing Regulation (EU) 2021/447.
3. This exclusion does not apply to actions under this measure in plants exclusively dedicated to treating non-recyclable hazardous waste, and to existing plants, where the actions under this measure are for the purpose of increasing energy efficiency, capturing exhaust gases for storage or use or recovering materials from incineration ashes, provided such actions under this measure do not result in an increase of the plants' waste processing capacity or in an extension of the lifetime of the plants; for which evidence is provided at plant level.
4. This exclusion does not apply to actions under this measure in existing mechanical biological treatment plants, where the actions under this measure are for the purpose of increasing energy efficiency or retrofitting to recycling operations of separated waste to compost bio-waste and anaerobic digestion of bio-waste, provided such actions under this measure do not result in an increase of the plants' waste processing capacity or in an extension of the lifetime of the plants; for which evidence is provided at plant level.



**Maoinithe ag an Aontas Eorpach**  
**Funded by the European Union**  
NextGenerationEU

The Business Development Programme will be funded as part of the Digital Transition Fund.

As part of Ireland's National Recovery and Resilience Plan and funded by the European Union, the Digital Transition Fund will drive transformative digitalisation of enterprise in Ireland. The fund will help companies at all stages of their digitalisation journey.

The National Recovery and Resilience Plan (NRRP) has been developed by the Government so that Ireland can access funding under the EU's Recovery and Resilience Facility. Ireland is expected to receive more than €988 million in grants under the facility. The Recovery and Resilience Facility is the largest component of NextGenerationEU, the European Union's response to the global pandemic. The aim is to help repair the immediate economic and social damage brought about by the pandemic and to prepare for a post-Covid Europe that is greener, more digital, more resilient and fit to face the future.